PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

AIQuizCraft

AI-powered quiz generator for any topic.

Role	Category	Live on	Status
Product Owner	AI / Education	Web, Android	Live

Overview

A cross-platform AI quiz maker that turns any text, topic, or document into interactive quizzes.

Target users

Students and exam aspirants who need focused, low-friction practice they can return to daily.

My role

Product owner, AI prompt design, mobile and web UX, and launch execution.

The user problem

Creating quality quizzes manually is slow, which limits personalised learning and consistent practice.

Key product decisions

AI generates questions instantly; users can study, share, and track accuracy across web and mobile.

1	AI quiz generation from text or topic
2	Multiple question types
3	Shareable quizzes and links
4	Progress tracking and accuracy insights

Trade-off

Prioritised depth of practice over social and gamified extras so the core learning loop stayed fast.

Verified outcomes

Released on the web and Google Play, demonstrating an AI-assisted creation journey across desktop and mobile contexts.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Practice sessions completed per learner
- Return visits within an exam cycle
- Drop-off point inside a test

Evidence and links

Live website: https://aiquizcraft.xyz/

Google Play: https://play.google.com/store/apps/details?id=xyz.aiquizcraft.app

Full case study: https://mvsairavikiran.com/projects/aiquizcraft · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran