PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

FinBizDoc

Business and finance document templates.

Role	Category	Live on	Status
Product Owner	Finance / Business	Web, Android	Live

Overview

A web resource for finance and business document templates, calculators, and guides.

Target users

Individuals and small-business owners who need quick, trustworthy answers to money questions without spreadsheets.

My role

Product owner, content-toolkit design, SEO, and conversion optimisation.

The user problem

Founders and finance professionals waste hours formatting repetitive documents such as invoices, projections, and agreements.

Key product decisions

Ready-to-use templates and lightweight tools that let users generate, customise, and download key business documents quickly.

1	Finance and business document templates
2	Built-in calculators
3	Guides and checklists
4	Downloadable outputs

Trade-off

Kept inputs minimal and outputs explainable rather than adding accounts or bank connections that raise trust barriers.

Verified outcomes

Live on the web with growing organic traffic and returning users.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Calculations completed per visit
- Repeat use for new decisions
- Time to first useful answer

Evidence and links

Live website: https://finbizdoc.com/

Full case study: https://mvsairavikiran.com/projects/finbizdoc · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran