PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

PDFMamba

Read, annotate, fill, and sign PDFs on Windows.

Role	Category	Live on	Status
Product Owner	Productivity / Document Tools	Web, Android, Windows	Live

Overview

A PDF reader and editor for Windows with highlighting, annotations, form filling, and signing tools.

Target users

Everyday desktop and mobile users who want a fast utility that does one job well.

My role

Product Owner and independent product builder.

The user problem

Reviewing documents and completing PDF forms often requires switching between separate applications.

Key product decisions

Combine reading and everyday document editing in a focused PDF workspace.

1	PDF reading and highlighting
2	Document annotations
3	PDF form filling
4	Digital signing

Trade-off

Deliberately kept scope narrow: shipped the smallest feature set that solves the core job, deferring advanced options until real usage signals justify them.

Verified outcomes

Live on the web and in the Microsoft Store; the product website carries the product experience and availability details.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Core task completion
- Week-one retention
- Install-to-first-use conversion

Evidence and links

Live website: https://pdfmamba.com

Microsoft Store: https://apps.microsoft.com/detail/9pf00fmqh3q1?cid=DevShareMCLPCS&hl;=en-US≷=IN

Full case study: https://mvsairavikiran.com/projects/pdfmamba · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran