PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

Plan Your Day

A single workspace for daily, weekly, and monthly planning.

Role	Category	Live on	Status
Product Owner	Productivity	Web, Android, Windows	Live

Overview

A planning workspace that brings daily activities, day summaries, and a backlog into a connected routine.

Target users

People who want a simple tool for a daily task without learning a complex app.

My role

Product Owner and independent product builder.

The user problem

Tasks and unfinished activities become scattered when daily planning and longer-term goals live in separate tools.

Key product decisions

A connected planning workspace keeps current activities and the backlog together across daily, weekly, and monthly views.

1	Daily planning dashboard
2	Weekly and monthly planning
3	Activity tracking and day summaries
4	Backlog management

Trade-off

Deliberately kept scope narrow: shipped the smallest feature set that solves the core job, deferring advanced options until real usage signals justify them.

Verified outcomes

Live on the web and in the Microsoft Store; the product website carries the product experience and availability details.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Core task completion
- Week-one retention
- Install-to-first-use conversion

Evidence and links

Live website: https://planyourday.xyz
Microsoft Store: https://apps.microsoft.com/detail/9n7gwrhk2gxb?cid=DevShareMCLPCS&hl;=en-US≷=IN

Full case study: https://mvsairavikiran.com/projects/planyourday · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran