PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

Statement Insights

Private, on-device insights from bank and card statements.

Role	Category	Live on	Status
Product Owner	Finance	Web, Android, Windows	Live

Overview

A personal finance tool that reads bank and card statements from PDF, Excel, or screenshots on the device and turns them into spending, category, cash-flow, and weekly or monthly reports.

Target users

Individuals and small-business owners who need quick, trustworthy answers to money questions without spreadsheets.

My role

Product Owner and independent product builder.

The user problem

People want to understand where their money goes but are wary of uploading bank statements to online services.

Key product decisions

Process statements entirely on the device, without AI or uploads, and present clear cash-flow, budget, and recurring-bill views.

1	PDF, Excel, and screenshot statement import
2	On-device processing with no uploads
3	Spending categories, budgets, and recurring bills
4	Weekly and monthly cash-flow reports

Trade-off

Kept inputs minimal and outputs explainable rather than adding accounts or bank connections that raise trust barriers.

Verified outcomes

Live on the web and in the Microsoft Store; the product website carries the product experience and availability details.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Calculations completed per visit
- Repeat use for new decisions
- Time to first useful answer

Evidence and links

Live website: https://statementinsights.com

Microsoft Store: https://apps.microsoft.com/detail/9pd0vqr246zr?cid=DevShareMCLPCS&hl;=en-US≷=IN

Full case study: https://mvsairavikiran.com/projects/statementinsights · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran