PRODUCT CASE STUDY · M V SAI RAVI KIRAN · PRODUCT OWNER

Sting Player

A simple, powerful media player for Windows.

Role	Category	Live on	Status
Product Owner	Productivity / Media Tools	Web, Android, Windows	Live

Overview

A Windows media player for video and music with a clean interface and pro-level controls such as subtitles, a 10-band equalizer, A-B loop, and snapshots.

Target users

Everyday desktop and mobile users who want a fast utility that does one job well.

My role

Product Owner and independent product builder.

The user problem

Capable media players often feel cluttered, while simple ones lack the controls power users need.

Key product decisions

Keep the interface minimal and put advanced controls one key away.

1	Playlists with resume playback
2	SRT and VTT subtitles with live adjustments
3	10-band equalizer and 200% volume boost
4	Keyboard-first controls, A-B loop, and snapshots

Trade-off

Deliberately kept scope narrow: shipped the smallest feature set that solves the core job, deferring advanced options until real usage signals justify them.

Verified outcomes

Published product website with the product experience and availability details.

Metric	Status
Active users	Not yet provided
Downloads / installs	Not yet provided
Store rating	Not yet provided
Retention	Not yet provided

Only figures backed by a source are reported. No metrics are estimated.

Signals I track next

- Core task completion
- Week-one retention
- Install-to-first-use conversion

Evidence and links

Live website: https://stingplayer.com
Microsoft Store: https://apps.microsoft.com/detail/9PG30PRR2VH0

Full case study: https://mvsairavikiran.com/projects/stingplayer · mvsairavikiran23@gmail.com · linkedin.com/in/mvsairavikiran